



**ONLINE WEBINAR ON
“OUR GOAL FOR WORLD HEART DAY”**

30.09.2021

BACKGROUND & OBJECTIVE

Health and Hygiene club, Kings College of Engineering organized an online webinar on **“OUR GOAL OF WORLD HEART DAY” on 29.09.2021**. World Heart Day informs people around the globe that CVD (CARDIOVASCULAR DISEASE), including heart disease and stroke, is the world’s leading cause of death claiming 18.6 million lives each year, and highlights the actions that individuals can take to prevent and control CVD. This online webinar provides a platform for the UG/PG students and Faculty members to enhance themselves to maintenance of heart. Mr.S.Ambalatharasu, AP/S&H and Mr.M.Balaji, AP/civil were the organizers of the webinar. Due to the pandemic situation, the webinar was conducted through Google meet platform (<https://meet.google.com/mfk-tgzd-bxq>).

INAUGURAL SESSION

The webinar commenced online at 02:00 PM. Mr.S.Ambalatharasu, AP/S&H, hosted the webinar. He briefed about the webinar theme and reason for choosing the topic. Mr.M.Balaji, AP/Civil, delivered the welcome address. He also introduced the resource person **Dr.N.Bharath, PHB health officer, Budhalur**. He elaborated the qualification and work experience of the resource person.

WEBINAR SESSION

The webinar was handled by **Dr.N.Bharath PHB health officer, Budhalur**. He highlighted the aims to **drive action to educate people** that by controlling risk factors such as tobacco use, unhealthy diet and physical inactivity, at least 80% of premature deaths from heart disease and stroke could be avoided.

Harnessing the power of digital health to improve awareness, prevention and management of CVD globally is our goal for Word Heart Day 2021. Telehealth has a huge role to play as we continue to **USE HEART TO BEAT CVD**. World Heart Day is, therefore, the perfect platform for the CVD community to unite in the fight against CVD and reduce the global disease burden.

COVID-19 posed a particular risk to patients with underlying issues such as heart disease, which is already the leading cause of death on the planet.



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Webinar on our Goal for Heart Day
Organized by Health & Hygeine Club

Mohan is presenting

29 SEP WORLD HEART DAY

Kings College of Engineering

This slide features a decorative background on the left with a bowl of strawberries, blackberries, and orange slices, along with red chili peppers. The main content area contains a graphic with a stethoscope and a red heart. The heart contains the text 'WORLD HEART DAY' and a speech bubble to its left contains '29 SEP'. The Kings College of Engineering logo is in the top left and bottom right corners. A footer at the bottom right reads 'Kings College of Engineering'.



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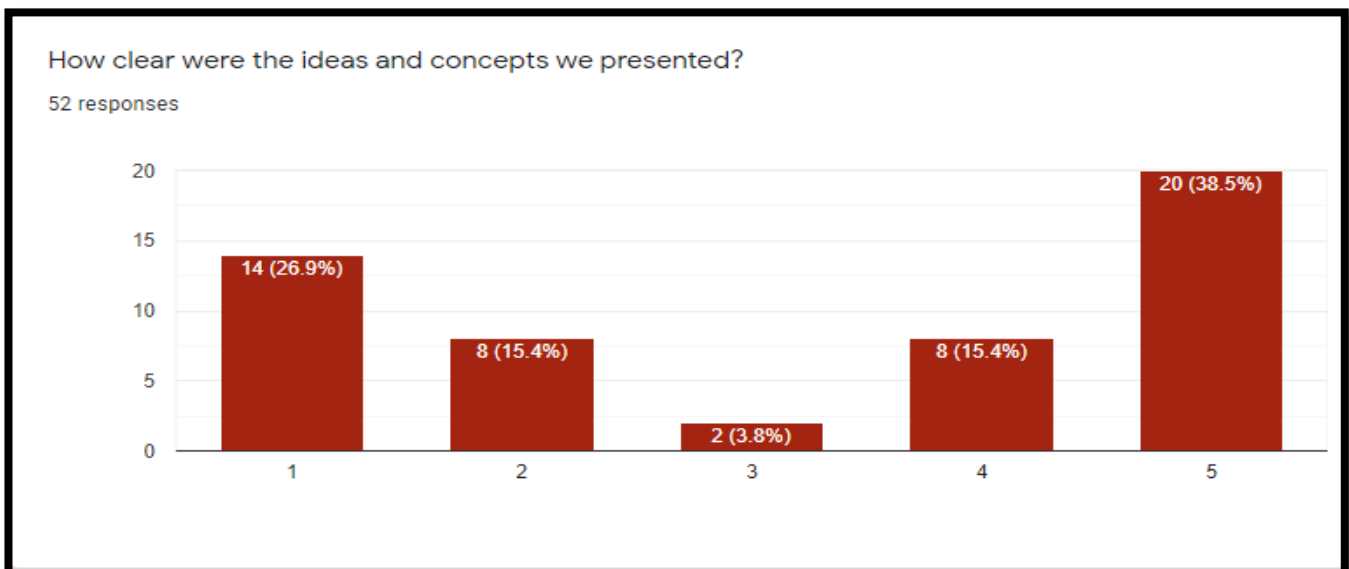


WEBINAR SESSION

VALEDICTORY SESSION

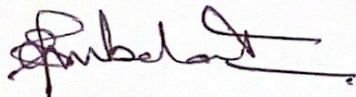
At the end of the webinar, the session was concluded with vote of thanks. Mr.S.Ambalatharasu, AP/S&H, delivered the vote of thanks. He expressed her sincere thanks to the participants for their interest. He heartily expressed his sincere gratitude to the Management, Principal, Vice Principal, Staff members and the students for their extended support. Finally he concluded by appreciating the organizers for their passionate efforts with which they carried out the difficult task of making the webinar a grand success.

FEEDBACK FROM THE PARTICIPANTS



OUTCOME

Participants gained knowledge about the power of digital health to improve awareness, prevention and management of CVD globally is our goal for Word Heart Day 2021 and also gave very good feedback at the end of the webinar. All the Participants showed interest to attend our future webinars too. The recorded version of the webinar was streamed in our college YouTube channel, as per the request of the participants to share the contents (<https://www.youtube.com/watch?v=2LtlxqJqn4>).

① 
② M. Biji
COORDINATOR

Good.
J. Anantharam
30/9/2021
PRINCIPAL